

ABSTRACT

The objectives of this study are: (1) to find out how the influence of the use of google classroom media at SMK Nasional Bandung. (2) knowing how the effectiveness of student learning at SMK Nasional Bandung. (3) knowing how the influence of using google classroom media on the effectiveness of student learning at SMK Nasional Bandung. The method in this study is a survey which is a quantitative study with data collection techniques using a questionnaire. The population in this study were students of class XII at SMK Nasional Bandung with a total of 58 students. The data processing techniques in this study were validity test, reliability test, data normality test, simple linear regression test, and determination coefficient test. The hypothesis in this study is "There is an effect of the use of google classroom media on the effectiveness of learning of students in financial governance automation subjects class XII at SMK Nasional Bandung". The results showed that there was quite an effect of using google classroom on the effectiveness of student learning by 0.720 or 72%. To find out between variables X and Y, a simple linear regression test was carried out. The significance result of this test was, 000, which means that there is an influence between the two variables. The coefficient of determination test shows that the effect of using google classroom media on the effectiveness of learning is 72%, which means that the variable x (google classroom) in this study is quite influential on the variable y (learning effectiveness). The remaining 28% of the effectiveness of learning is influenced by other factors not examined by researchers. The conclusion of the research hypothesis is that there is an effect of the use of google classroom media on the effectiveness of learning of students in the XII financial management automation subject at SMK Nasional Bandung.

Keywords: Google Classroom, Learning Effectiveness