ABSTRACK

Nurrifki Novaramdhani. (2020). *The Role of the* Partai Keadilan Sejahtera (PKS) *in Increasing Political Participation in the Elderly*.

This research is motivated because there are still elderly people who do not participate in channeling their voting rights with various kinds of positions, then the researcher knows about the Partai Keadilan Sejahtera (PKS) and wants to know how it plays a role in the problems in the elderly community. This study aims to determine how the role played by the Partai Keadilan Sejahtera (PKS) in increasing the political participation of the elderly in Cisereuh Village, Regol Regency, Bandung City. In this study, there are three problem formulations, namely how the perception of the decline in political participation, how obstacles are experienced, and how the efforts made by the Partai Keadilan Sejahtera (PKS) in increasing political participation in the elderly community in Cisereuh Village. This study used a qualitative approach with a case study method on research subjects including one member of the PKS faction DPRD, PKS DPC Bandung member, and ten elderly people in Cisereuh Village. Data collection was carried out by means of observation, interviews, and documentation study using data reduction, data presentation, and drawing conclusions. The results of this study indicate that (1) the perception of the PKS Party already knows and will think it is decreasing and understands why this happens. (2) The obstacles experienced by the elderly that occur are because they have physical and health limitations so that they are unable to participate and do not feel that there are too many candidates in the election. (3) Efforts made by the Partai Keadilan Sejahtera (PKS) against these obstacles are by providing guidance to registered members who are directly involved and even live in the community to simultaneously implement political education in the community.

Keywords: Partai Keadilan Sejahtera (PKS), *Political Participation, Elderly*.