THE INFLUENCE PARTICIPATION OF SCHOOL COOPERATIVE MEMBERS ON INTEREST TO ENTERPRENEURSHIP

IN VOCATIONAL SCHOOL 3 BANDUNG

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ABSTRACT

The purpose of this study was to determine how much participation of school cooperative members on the interest in entrepreneurship in the Vocational High School 3 Kota Bandung. The method used in this research is a survey with the research subjects of school cooperative members at SMKN Negeri 3 Kota Bandung, totaling 43 people. The data analysis used was data verification analysis through the calculation of the average score with the help of the IBM SPSS Statistics Version 25.0 program. for Windows. The results showed the recapitulation of the average value of respondents' responses regarding the participation of members of school cooperatives of 3.31 or 66% and interest in entrepreneurship was 4.24 or 85%. This it can be concluded that the responses of respondents to the variabel participation of members of school cooperatives "agree" and to the interest in entrepreneurship "strongly agree". Based on the data analysis that has been carried out, the research results obtained on the effect of entrepreneurial subject matter based on the calculation of the coefficient of determination with an R valueSquare of 0.246. It can be described that variabel X has an influence of 24.6% on variabel Y and the remaining 75.4% is influenced by other factors. The author suggests to related parties, namely: (1) For members of school cooperatives, it is hoped that they can participate in activities carried out by school cooperatives as a means of learning in entrepreneurship because by participating in cooperatives at least they are able to foster interest in entrepreneurship; (2) For cooperative supervisor teachers, increase the quantity and quality of activities in cooperatives and administrative order in organizations so that students can be more interested and active in participating in school cooperative activities; (3) For future researchers, it is hoped that the reference will be used as research material similar to the discussion of cooperative member participation and interest in entrepreneurship, which are expected to be able to find more sources of information and references so that further research can be even better.

Keywords: Participation of school cooperative members; interest to entrepreneurship