

The Using of Learning Media by Powerpoint in Increasing Student's achievement at Economic and Business.

(Case Study on Grade X Accountancy 1 & Grade X Accountancy 2 of *SMK Pahlawan Toha* Bandung).

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ABSTRACTION

The goal of this reseach is to know: 1) The result of student's learning in economic and business subject at X grade accountancy 1 before using this media with Powerpoint at *SMK Pahlawan Toha* Bandung. 2) The result of student's learning in economic and business subject at X grade accountancy 1 after using this media with Powerpoint at *SMK Pahlawan Toha* Bandung. By using Quasi experiment method and collecting data by Control Group Pretest-Posttest, with Research subjects totaling 72 students. This reseach used multiple choice question, and the results of the instrument testing used the validity, reliability, distinguishing power of the questions, and the difficulty level of the questions. The data analysis used the normality test, homogeneity test, the gain of normality test, and the test hypothesis by t-test is gained base on posttest result $t_{count} > t_{table}$, is $2,0846 > 1,9968$ to show the significant different by 0,05 or 5% significant. Based on the analysis of student learning outcomes are: 1) The result of experiment class before using this media is 61,1, and after using the media is 72,9. 2) The result of controll class before it is 60 by posttest result about 67,5. So we can conclude that the use of this media is giving more influence in learning than just using blackboard or books. In the end of this research, the researcher suggest to all the students to be more active and involved directly in learning by using this media, and for the teachers to use it more creative and effective to increase the student's achievement and make it as alternative, for the school is suggest to increase the facilities, and for the next researcher will be able to develop this media better as need.

Keyword : Learning Media by Powerpoint, Student's Achievement Results.