

## ***ABSTRACT***

### **THE INFLUENCE OF QUIPPER SCHOOL LEARNING MEDIA ON STUDENTS' LEARNING IN PROFESSIONAL ETHICS SUBJECTS GRADE X ACCOUNTING 1 AT SMK NEGERI 3 BANDUNG**

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*This research is based on how important the influence of learning media on the learning outcomes of students who can keep up with the development of the times in accordance with the regulation of the minister of education and culture no. 56 of 2013 which states that “setiap guru wajib menerapkan teknologi informasi dan komunikasi secara terintegrasi, sistematis, dan efektif sesuai dengan situasi dan kondisi” in order to achieve national educational goals. Research site at SMK Negeri 3 Bandung located at Jalan Solontongan No. 10 Bandung, with a hypothesis that reads there is influence of quipper school learning media on students' learning results in professional ethics subjects class X Accounting 1 at SMK Negeri 3 Bandung. The methods used in this study are cross-sectional design surveys as well as data collection techniques performed by disseminating 21 statements and 10 questions shared with 36 students in Grade X Accounting 1 with data processing techniques using normality tests, heteroskedaticity tests, and hypothesis tests. The results showed normal distributed data. After the analysis, based on the calculation of coefficients of determination known student learning results in professional ethics subjects influenced by quipper school by 32.5% and 67.5% influenced by other factors outside the scope of quipper school that were not studied by researchers.*

***Keywords:*** Learning Media Quipper School, Student Learning Outcomes