ABSTRACT

THE INFLUENCE OF FINANCIAL LITERATION ON STUDENTS FINANCIAL MANAGEMENT
(Study on Students of Economics Education, Pasundan University Class of 2016)

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The purpose of this research to find out: (1) To determine condition of the financial literacy skills by students of the 2016 Pasundan University Economic Education Study Program; (2) To determine condition of the financial management behavior by students of the 2016 Economic Education Study Program, Pasundan University; (3) Influence financial literacy has on the behavior of financial management by students of the 2016 Pasundan University Economic Education Study Program. This research uses a quantitative approach with survey methods and data collection techniques in the form of questionnaires, and data processing techniques are carried out using the help of the SPSS application version 25. The hypotheses in this study were (1) The financial literacy ability of students of the 2016 Pasundan University Economic Education Study Program was poor; (2) The financial management ability of students of the 2016 Pasundan University Economic Education Study Program is not good enough; (3) Financial literacy has an effect on the financial management behavior of students of the 2016 Pasundan University Economic Education Study Program. The results showed: (1) The financial literacy skills of the 2016 Pasundan University Economic Education Study Program students were in good category, with the percentage of answers to the questionnaire that was 72%; (2) The behavior of financial management of students of the 2016 Pasundan University Economic Education Study Program was in a good category, with the percentage of answers to the questionnaire that was 70%; (3) There is a significant influence of financial literacy on the financial management of students in the Economics Education Study Program of Pasundan University of 45.4%. Suggestions in this study (1) For students of the 2016 Pasundan University Economic Education Study Program it is hoped that they will further improve their financial literacy skills; (2) It is hoped that the campus will add more programs or activities related to education regarding financial literacy, as well as the campus to further increase students' awareness of the importance of financial literacy skills as a basis for financial management; (3) For further research of the same type, it is expected that other topics include financial management and financial literacy. 

Keyword: Financial Literacy, Financial Management