**EFFORTS TO IMPROVE THE ACTIVITY AND LEARNING OUTCOMES THROUGH THE APPLICATION OF SOCIAL SCIENCE MODELS OF COOPERATIVE STUDENT TEAMS ACHIEVEMENT DIVISIONS**

(Action researsh material production technologi development of communication and transportation in the 4 th grade students Antapani V Elementary school, Antapani District of Bandung)

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**ABSTRACK**

This research aims to improve the activity and student learnig outcomes through STAD model in learning social studies on the topic of the development of production technology of communication and transportation. Action researsh conducted in the grade 4 Antapani V elementary school. This researsh is motivated by grade 4 students in the state of Antapani V elementary school which does not use a variety of learning models, so that the learning envirinment becomes inactive and learning outcomes are relativelyill-equipped KKM social studies is 66 so the need for alternative models of learning one application of STAD cooperative model. Yhis study uses classroom action research using a system consisting of a cycle of planning, implementation,observation, analysis, and reflection. This study was conducted in 3 cycles. In each cycle of learnig activities carried out by applying the model STAD. Evaluation tehniques used in this researsh is a test and non-test tehniques. Techniques for the test to determine students learning outcomes, and the non test techniques to determine the activity of the student. The results showed that the use STAD. Models can improve the activity and learning outcomes, This can be seen from the average valve increase students skill in working protest of cycle 1 to cycle III, in cycle 1 of 30% to meet KKM, cycle 2 of 54,5%. Which meets the KKM and 3 cycle of 92%, wich meets te KKM. The conclvision from this study is that the use of STAD models strongly support the increased activity and student learning outcomes on the topic of communication and transportation technology development in grade 4 elementary school, Thus, the use of STAD model can be used as one of the learning model to be appllled to social studies learning.

**Keyword: Activities, Learning Outcomes, Learning Social Science, STAD**