

## ABSTRACT

Ainun Alawiyah. 2020. The Impact of Google Classroom Learning Media on Students' Interest in Class X and XI IPS on Economics Subjects at SMA Puragabaya Bandung. Supervised by Prof. Dr. H. Bambang Heru, P., M.S as supervisor I and Drs. H. Sulkarnaen AZ, M.Si. as supervisor II.

This study aims (1) To determine the use of Google Classroom learning media on Economics subjects in class X and XI IPS at SMA Puragabaya Bandung (2) To determine students' interest in learning the Economics subjects in class X and XI IPS at SMA Puragabaya Bandung. (3) To determine how big is the impact of Google Classroom on students' interest.

In this study, the researcher used a quantitative approach with a survey method. With this survey method, researcher used questionnaires for data collection, the questionnaires were distributed to 47 samples via Google Form and the samples then filled out the questionnaires according to the actual situation. The data analysis techniques used in this study were validity test, reliability test, data normality test, hypothetic test, simple linear regression test, and determination coefficient test using IBM SPSS Statistic Version 2. Based on the results of the questionnaire recapitulation that have been processed by the author on variable X (Google Classroom), the average answer is 4.39 with the category of strongly agreed. While the results of the questionnaire recapitulation on variable Y (interest in learning) obtained an average answer of 4.42 with the category of strongly agreed. The results of this study obtained an R square of 0.443. This shows that 44.3% of the independent variables (Google Classroom learning media) can explain the dependent variable (interest in learning), while the remaining 55.7% is influenced by other variables that were not included in this study. While the functional relationship between variables X and Y uses simple linear regression analysis with the following calculation results:  $Y = 18.927 + 0.576x$ , which means that if there is an increase in variable X of 18.927, the Y variable will also increase by 0.576. The conclusion of this study is that there is a positive and significant influence between Google Classroom learning media on learning interest in economic subjects for class X and XI IPS in SMA Puragabaya.

**Keywords: Google Classroom Learning Media, Learning Interest.**

