

**ANALYSIS OF THE USE OF BIG BOOK LEARNING MEDIA AS AN
EFFORT TO IMPROVE THE WRITING SKILLS OF STUDENTS IN BASIC
SCHOOLS**

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ABSTRACT

Writing skills are one of the aspects of language skills that are important to be trained to students, by writing students can express their ideas, thoughts and feelings freely through writing, based on the survey results, the writing skills of elementary school students are still low, so there needs to be efforts that carried out in improving the writing skills of elementary school students, one of which is by using learning media that is in accordance with the thinking stages of elementary school students. From the results of the literature review that the researcher has conducted, it is stated that one of the learning media that can be used in improving the writing skills of elementary school students is to use the big book media. Big book media is one type of visual learning media that has large shapes, pictures and writing, so it can provide interesting experiences to students in learning activities. The research method that researchers used in this study, namely literature study, where the researcher collected data related to the use of big book learning media as an effort to improve the writing skills of students in elementary schools. From the results of the analysis, the researcher can conclude that this big book learning media can improve the writing skills of elementary school students, with an average increase of 76.04%.

Keywords: *Writing Skills, Big Book Media, Study Literature*