

ANALYSIS OF BASIC LEARNING THROUGH WHATSAPP GROUP IN BUSINESS ECONOMIC LESSONS AT SMK NEGERI 1 TALAGA

Mumun Sri Hidayawati

165020001

ABSTRACT

This study aims to determine: (i) an overview of online learning through WhatsApp Group on business economics subjects at SMK Negeri 1 Talaga, (ii) the advantages of online learning through WhatsApp Group in business economics subjects at SMK Negeri 1 Talaga, (iii) shortcomings / weaknesses of online learning through WhatsApp Group in business economics subjects at SMK Negeri 1 Talaga, (iv) teachers' efforts to overcome the shortcomings / weaknesses of online learning through WhatsApp Group in business economics subjects at SMK Negeri 1 Talaga. The research method used is descriptive analysis using a quantitative approach with a population of 91 students. The analysis used is descriptive statistics through the calculation of the average score with the help of the IBM SPSS Statistics Version 24.0 for Windows program. The results showed: (i) online learning through WhatsApp Group on economic subjects at SMK Negeri 1 Talaga was 4.19 in the "good" category, (ii) the advantages of online learning through WhatsApp Group in economic subjects at SMK Negeri 1 Talaga were 4.00 in the category of "agree", (iii) deficiencies / weaknesses of online learning through WhatsApp Group on economic subjects at SMK Negeri 1 Talaga of 2.78 with the category of "disagree", (iv) the efforts of teachers to overcome deficiencies / weaknesses online learning through WhatsApp Group on economic subjects at SMK Negeri 1 Talaga, including teachers often contact students first, teachers often provide feedback to students. The author suggests to related parties, namely: (i) for students, it is hoped that they can understand and apply the knowledge that has been learned not only by using WhatsApp Group but with various other media, (ii) for teachers, it is hoped that it can improve soft skills related to media online learning in order to attract more attention from students to learn, (iii) for schools, it is expected to be able to improve facilities in the implementation of online learning, and (iv) for further researchers, it is hoped that more and more researchers are looking for sources of information, so that the research results obtained could be better.