

Chapter III

Research Methodology

In this chapter, the writer focuses on the research method in this study. This method covers several points, including Research Design, Research Method, Procedure of Collecting Data, and Technique of Analyzing Data.

3.1 Research Design

Research design applied in order to make the research easy and successful. According to Kothari (2004: 31), research design can be defined as a plan, structure, and strategy of research to find out alternative tools to solve the problems and to minimize the variances. Furthermore, Sugiyono (2014: 23), states that the research design must be specific, clear and detailed, determined firmly from the start, holding step by step. So, this part presented to give explanations about what the researcher do in this research.

In this research, the writer used the qualitative descriptive method to reach the aims. It means after collecting and analyzing then interpreting the data to get the result. The data were analyzed based on the moral messages in *The Green Mile* movie. To get the data and answer the research questions, the writer used the documentation and observation method in collecting the data. After collecting the data, the writer analyzed the data to get the research result and make a conclusion. Alwasilah (2002: 8) said the result/goal of qualitative research is not to find generalization, but instead looking for a comprehending of the meaning of the problem by collecting and doing the data analysis.

3.2 Research Method

Research methods are needed by researchers to acquire good results. The writer used a qualitative method in this research. Qualitative method is the way to process the data by describing it. According to Sugiyono (2009: 13) qualitative research methods are referred to as interpretive methods because the results of research data are more concerned with the interpretation of data found in the field. The writer chose the qualitative method to make this research getting more explanation and information about the moral messages in *The Green Mile* movie.

To make it easier for the researcher in conducting research, the writer purifies the qualitative research method into a qualitative descriptive because in this case, the researcher only process data in the form of text dialogue from the film. The writer uses a qualitative descriptive method to describe and explain what has been interpreted from the object of the research. The qualitative descriptive method is used to analyze the form of description, not a number or coefficient of relationship between variables (Aminuddin 1990:16).

3.3 Procedure of Collecting Data

Method of data collection is an important part of any form of research. According to Meleong (2006: 112), there are three methods of collecting the data. They are observation, interview, and documentation method. In this research, the writer chooses to use the observation and documentation method in collecting the data, because the writer uses the video (*The Green Mile* movie)

and the movie script as the object of collecting or getting the data to be observed and analyzed.

Data collection techniques are the most strategic step in research, because the main purpose of the research is to obtain data (Sugiyono, 2013: 224). The writer collected the data into a few step, those are:

1. Documentation

According to Sugiyono (2015: 329), documentation is a method used to obtain data and information in the form of books, archives, documents, writing numbers, and pictures in the form of reports and information that can support the research. The documentation used to collect data and then be observed and analyzed to get the conclusion as the research result.

Documentation method implies that the collected data are from the web/internet, video, transcription, and a few books. The writer watch *The Green Mile* movie and learn the story that happens in the movie and also read the movie script to see the correct spelling of dialogues. The writer used journals, books, thesis as a reference for this research and also to get the data.

2. Observation

In doing observation, the writer choose things that are observed and taking note related things with the research. According to Sugiyono (2007: 226), observation is a method of collecting data where the researcher makes direct observations of an object, condition or situation, process, and behavior. Observation is done in this research are observing the event that

happens in the scene of the film (*The Green Mile* movie), especially in the topic of the research that is a moral message and how moral message are presented in the movie, in order to get the data that is needed and to answer the research questions.

3.4 Technique of Analyzing Data

Data analysis is the part which consists of the process of data reduction which the final of this part is going to conclude the data (Darmadi, 2011: 257).

The steps of data analyzing are as follows:

1. The writer watches the movie carefully and taking notes about the scenes that describe the moral message.
2. Data obtained from the movie script in the form of dialogues quotations.
3. Identifying the moral messages found in *The Green Mile* movie.
4. Identifying how the moral messages are presented in *The Green Mile* movie.
5. Classifying the data.
6. Analyzing and interpreting the data.
7. Make conclusions from the results and discussion.

After the data collected, the writer analyzes the data by using the theory of moral messages of Nurgiyantoro. Based on the explanation in chapter two, there are three categories of moral messages. Those are (1) relationship between human beings and themselves, (2) relationship between human beings and others, and (3) relationship between human beings and God. After classified the data, the writer make a conclusion from the research.