ABSTRACT

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Documentary film "Mount Puntang Coffee" in the Director of Photography

This research is about the Documentary Film of Gunung Puntang Coffee, Bandung Regency, West Java in the Direct Photography Field. Coffee and Tea Coffee Mount Puntang, Kabupaten Bandung, West Java. Where through this media, the author hopes that the public can consider Coffee as one of the major influences for the community on Mount Puntang. This study uses qualitative research with literature study methods, interviews, observations, and historical data of Mount Puntang Coffee that were wrong until this study ended (2018) in a systematic and objective manner, making this documentary film discussed in full with this work made by, pre-production things that the first time it was done was research and making ideas, film statements, premise, story ideas, synopsis, outline scenes and list of shooting. In post-production, making the results of taking pictures takes the director's synopsis and outline of the scene. The results of this study indicate that documentary films can find visualizing Mount Puntang Coffee, Bandung Regency, West Java for the community by choosing coffee cultivation, herbal cultivation, honeybees and coffee history with the type of expository documentary presentation, because the narrator or interview is used as the main narrative which is supported by a stock shot to further clarify the information that will be delivered.

Keywords: Coffee, Mount Puntang, Documentary Film, History of Coffee, Herbal Cultivation, Honeybees, Direct Of Photography, Expository