THE INFLUENCE OF PRACTICAL LEARNING ENTREPRENEURIAL ON ENTREPRENEURSHIP BEHAVIOR

(Survey on Subjects of Creative Products and Entrepreneurship Students of Class XII Even Semester Department of TOI SMK Negeri 4 Bandung for Academic Year 2019-2020)

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ABSTRACT

This study aims to find out (i) How is the implementation of entrepreneurial practice learning in class XII TOI SMK Negeri 4 Bandung (ii) How is the entrepreneurship behavior of class XII TOI students in SMK Negeri 4 Bandung (iii) How much influence the learning of entrepreneurial practices on entrepreneurship behavior in class XII TOI SMK Negeri 4 Bandung. The research method used was a survey method using a quantitative approach, with research subjects in class XII TOI SMK Negeri 4 Bandung consisting of 56 students. Data analysis techniques in this study used descriptive analysis and the coefficient of the average score (mean), simple linear regression analysis and the coefficient of dterminatuon test (r²) using the help of the IBM SPSS statistical application version 24.0 for windows. The results of this study concluded(1) Recapitulation of the average score of respondens answers regarding the implementation of entrepreneurial practice learning obtained an average answer of 4.21 (84.29%) with the category "Very Good" (2) Recapitulation of the average score of respondets answers regarding entrepreneurial behavior get an answer of 4.18 (85.12%) with the category "Very Good" (3) There is a positive and significant entrepreneurship behavior with the value of simple linear regression equation Y = 30,897 + 0,679X, the coefficient of determination (r^2) of 0.360, the value of $t_{count} > t_{count} > t_{coun$ concluded that the effect of learning entrepreneurial practice has a positive effect of 36%, the remaining 64% is influenced by other factors both internal and external. The author provides suggestions to practices related to this research namely (1) For schools, able to carry out learning that can provide real experience in learning by continuing to improve the quality of entrepreneurial learning so as to create a link and match between school learning with the needs of the business world (2) For teachers expected to be able to maintain the capabilities and knowledge possessed by implementing innovative learning so that it can simultaneously foster entrepreneurial behavior in student (3) For Students are expected to not only be able to instill entrepreneurial behavior in them selves but also apply it in everyday life by starting to plan a small businesses that are innovative, creative and different from others (4) The next researcher is expected to make references for future researchers in improving the result of learning entrepreneurial practices by looking for other factors who influenced it.

Keyword: Learning Entrepreneurial Practices, Entrepreneurial Behavior