

## **ABSTRACT**

### ***THE INFLUENCE OF ECONOMIC LITERACY ON STUDENTS CONSUMPTIVE INTERACTION STUDENT IN CLASS XI IPS IN SMAN 3 PANDEGLANG***

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*The purpose of this research to find out: (i) To determine the condition of economic literacy class XI IPS SMAN 3 Pandeglang; (ii) To determine the level of consumptive behavior of students of class XI IPS SMAN 3 Pandeglang; (iii) To determine the effect of economic literacy on consumer behavior in class XI IPS SMAN 3 Pandeglang. The research method used was a survey using a quantitative. The responden in study involved 111 students as a sample consisting of five classes of students of class XI IPS at SMAN 3 Pandeglang Academic Year 2019-2020. In this study using an analysis technique that is simple linear regression analysis, regression determination test, and research hypothesis test. and data processing techniques are used to help SPSS and Microsoft Excel. The hypothesis in this study is: There has been an economic literacy has a influence on student consumptive behavior. The results showed a recapitulation of the average score of respondents' responses regarding condition of economic literacy 3,89 "good" category. The condition of students' consumptive behavior 3.15 with the "good" category. Based on the data analysis that has been carried out through the calculation of the coefficient of determination, the research results show that economic literacy and its influence is 19.8% on students' consumptive behavior and the remaining 80.2% is influenced by other factors.*

***Keywords: Economic Literacy, Consumptive Behavior***