

# **THE EFFECT OF BIG BOOK MEDIA ON UNDERSTANDING OF LITERATION ON ELEMENTARY SCHOOL STUDENTS**

**(Quasi Experiment Research in Class IV SDN Cilisung 01 Theme 1 Subtema**

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## **ABSTRACT**

This research aims to determine the effect of the big book media on the understanding of grade IV literacy students of SDN Cilisung 01, Bandung Regency. This research was conducted in the 2019/2020 school year. This type of research is a quasi-non-equivalent control group design experiment. The population in this study were all students of class IV SDN Cilisung 01 Bandung Regency with a total of 64 students, while the sample in this study were 40 students namely IVA class with a total of 20 students as experimental class and IVB class as control class with The technique used is simple random sampling or selecting random samples in class IV students. The instrument used was in the form of 15 multiple choice questions pretest before conducting research and posttest after conducting research. Data analysis techniques used in this study are normality test, t test, homogeneity test, regression test. The results of data analysis based on the t test obtained significance  $< t_{table}$  ie  $0.00 < 0.05$  then  $H_0$  was rejected and  $H_a$  was accepted. The results indicate a significant influence of the use of big book media on literacy understanding to students.

**Keywords:** Big book media, Understanding