

THE INFLUENCE OF THE USE OF PICTURE MEDIA ON STUDENT LEARNING MOTIVATION

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ABSTRACT
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The research in this thesis is motivated by the low motivation of student learning. Therefore, to increase student learning motivation, researchers apply a media picture in the learning process. This research was conducted at 230 Margahayu Raya Elementary School in class IV. The purpose of this study is: To determine the effect of the use of media images on learning motivation in class IV. This research uses a quantitative approach, the type of research is a quasi-experimental research design (quasi-experimental) with the design model used is nonequivalent control group design. The population in this study were all grade IV students at 230 Margahayu Raya Elementary School in Bandung with a total of 122 students. The sampling technique used was purposive sampling, with class IV C as the control class and class IV D as the experimental class. Data collection techniques and instruments used by researchers were 1) tests, and 2) questionnaires 3) observation sheets. Research instruments in the form of questionnaires and observation sheets to measure student motivation and posttest tests to measure student learning outcomes after being treated. The results showed that there was a significant influence of media images on student learning motivation. This is indicated by the average value of the results of the motivation of experimental class students at 88.8% while in the control class at 66.5%. While the average experimental class learning outcomes of 78.4, while in the control class of 70.4.

Keywords: Use of Image Media, Student Learning Motivation.