

**EFFECT OF USE OF POSTER MEDIA  
TOWARD ACTIVITIES AND RESULTS OF STUDENT LEARNING**

**(Quasi-Research Experiment for Class V SD Negeri Bojongasih 01  
Dayeuhkolot District, Bandung Regency)**

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**ABSTRACT**

This study is entitled "The Effect of Poster Media Use on Student Activities and Learning Outcomes". This research was conducted in class V SD Negeri Bojongasih 01. This research was motivated by the low activity and student learning outcomes. This research is based on findings in learning observation activities where learning does not involve students, then the lack of learning media used when learning activities take place. The method used in this study is quasi-experimental, where one class is a control class, and one class is an experimental class. In the experimental class the action was carried out using poster media as learning media. The instruments used in this study were observation sheets and written test questions. Observation sheets are used to measure student activities in the classroom, while written test questions are used to measure student learning outcomes. Learning by using poster media can increase student activity. Student activities in learning by using poster media are categorized well, it can be seen from the large number of active students at the time of learning. Then student learning outcomes by using poster media showed an average of 79.1 where as many as 78% of students were said to be complete. Based on the data that has been obtained, it can be concluded that learning by using poster media can increase the activities and learning outcomes of students at SD Negeri Bojongasih 01.

**Keywords** : Media posters, learning activities, learning outcomes