ABSTRACT

The purpose of this study was to find out to how the influence of

compensation and work motivation on employee performance. This research was

conducted at Sentra Industri Rajut Binong Jati Bandung. The research method used

is descriptive and verification. Data collection techniques used were observation,

interview and distributing questionnaires to 93 respondents. Method of data

analysis used is multiple linear regression, multiple correlation and coefficient of

determination.

The result of this research showed the compensation and work motivation

have a positive and significant on employee performance. Compensation and work

motivation give influence to employee performance that is equal to 56.90%,

influence of the dominant independent variable is the work motivation equal to

29,3%, while compensation equal to 27,6%.

Keywords: Compensation, Work Motivation and Employee Performance

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