

ABSTRAK

Kepemimpinan transformasional didefinisikan sebagai kepemimpinan yang melibatkan perubahan dalam organisasi. *Self efficacy* adalah kepercayaan pada kapasitas seseorang untuk sukses pada tugasnya. . Tujuan penelitian ini untuk mengetahui apakah kepemimpinan transformasional dan *self efficacy* berpengaruh terhadap kinerja karyawan pada Morning Bread, metode analisis yang digunakan regresi linear berganda. Populasi penelitian berjumlah 45 karyawan berdasarkan metode *probability sampling*. Hasil penelitian menunjukan kepemimpinan transformasional dan *self efficacy* berpengaruh signifikan baik secara simultan maupun parsial terhadap kinerja karyawan, oleh karena itu bagi pemimpin Morning Bread di tuntut agar terus mempraktekkan gaya kepemimpinan transformasional dan mendorong *self efficacy* karyawan agar dapat meningkatkan kepuasan kerja.

Kata kunci: *kepemimpinan transformasional, self efficacy, kinerja karyawan*

ABSTRACT

Transformational leadership is defined as leadership that involves changes in the organization. Self efficacy is a belief in someone's capacity to succeed in his task. . The purpose of this study was to determine whether transformational leadership and self efficacy affect employee performance on Morning Bread, the analytical method used is multiple linear regression. The study population numbered 45 employees based on the probability sampling method. The results showed that transformational leadership and self efficacy had a significant effect both simultaneously and partially on employee performance, therefore Morning Bread leaders were demanded to continue to practice transformational leadership styles and encourage employee self efficacy in order to increase job satisfaction.

Key Word: *transformasional leadership, self efficacy, employee performance*