

AN ANALYSIS OF CODE-MIXING IN SOFT DRINK ADVERTISEMENTS

A Research Paper

Submitted to the English Department
Faculty of Arts and Letters in Pasundan University
as a Partial Fulfillment of the Requirements for Taking
the Sarjana Degree



By
Indria Aulianti Fitrah M
157010059

**ENGLISH DEPARTMENT
FACULTY OF ARTS AND LETTERS
PASUNDAN UNIVERSITY BANDUNG
2019**

Aproval Page

An Analysis of Code-Mixing in Soft Drink Advertisements

By:
Indria Aulianti Fitrah M
157010059



Approved By:

Advisor I

Advisor II

Erik Rusmana, S.S., M.Hum.

Husni Thamrin, S.S., M.Hum.

Acknowledged By:

Dean of Faculty of Arts and Letters

Head of English Department

Dr. Hj. Senny S Alwasilah, M.pd
NIP Y 151 10 322

Erik Rusmana, S.S., M.Hum.
NIP Y 151 105 91