

ABSTRAK

Penelitian ini bertujuan untuk mengetahui kondisi *Liquidity Ratio* yang diproksikan dengan *Current Ratio*, *Leverage Ratio* yang diproksikan dengan *Debt to Equity Ratio*, Pertumbuhan Laba dan Nilai Perusahaan serta untuk mengetahui seberapa besar pengaruh variabel *liquidity ratio* dan *leverage ratio* terhadap pertumbuhan laba dampaknya pada nilai perusahaan pada perusahaan manufaktur otomotif dan komponen yang terdaftar di Bursa Efek Indonesia Periode 2012-2017. Sampel dalam penelitian ini berjumlah 10 perusahaan. Penelitian ini menggunakan metode deskriptif dan verifikatif. Metode analisis data yang digunakan adalah analisis jalur, uji normalitas, uji linieritas, diagram jalur dan persamaan struktural, koefisien jalur, uji simultan (uji f), uji parsial (t), dan koefisien determinasi. Hasil penelitian menunjukkan bahwa *Liquidity Ratio* yang diproksikan dengan *Current Ratio* dan *Leverage Ratio* yang diproksikan dengan *Debt to Equity Ratio* secara simultan maupun parsial berpengaruh signifikan terhadap pertumbuhan laba. Variabel yang berpengaruh dominan adalah *Leverage Ratio*. Hasil penelitian menunjukkan bahwa pertumbuhan laba secara simultan maupun parsial berpengaruh signifikan terhadap Nilai Perusahaan.

Kata Kunci: *Liquidity Ratio*, *Leverage Ratio*, Pertumbuhan Laba, Nilai Perusahaan (PBV).

ABSTRACT

This study aims to determine the condition of Liquidity Ratio as measured by Current Ratio, Leverage Ratio as measured by Debt to Equity Ratio, Profit Growth, and firm value, as well as determine how much influence Liquidity Ratio as measured by Current Ratio, Leverage Ratio as measured by Debt to Equity Ratio to the Profit Growth at the automotive and component manufacturing company in Indonesia Stock Exchange period 2012 – 2017. Sample in this study amounted to 10 companies. This study use descriptive and verification and mix method. Methods of data analysis used in this research is path analysis, normality test, linearity test, path diagram and structural equation, path coefficient, simultaneous test (f test), partial test (t), and coefficient of determination. The result of this research showed that simultaneously and Liquidity Ratio as measured by Current Ratio, Leverage Ratio as measured by Debt to Equity Ratio have a significant influence toward Profit Growth. Variables that have dominant influences is Leverage Ratio. The result of this research showed that simultaneously and partially Profit Growth have a significant influence toward firm value.

Keywords : Liquidity Ratio (Current Ratio), Leverage Ratio (Debt to Equity Ratio), Profit Growth and Firm Value.