

## ***ABSTRACT***

### **PENGARUH LITERASI EKONOMI TERHADAP TINGKAT PERILAKU KONSUMTIF (Studi Mahasiswa Program Studi Pendidikan Ekonomi FKIP UNPAS Semester II Tahun Akademik 2018/2019.)**

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*This study analyzes the influence of economic literacy on student consumptive interactions. This research includes quantitative research with survey methods using questionnaire data collection techniques. Involving as many as 73 respondents of students as a sample consisting of two classes of semester II students of Economic Education, Faculty of Teacher Training and Education (FKIP), Pasundan University Academic Year 2018-2019. In this study using an analysis technique that is simple linear regression analysis, regression determination test, and research hypothesis test. The results obtained show economic literacy has a significant influence on student consumptive behavior.*

*Keywords: Economic Literacy, Consumptive Behavior*