ABSTRACT

RELATIONSHIP OF ENTERPRENURSHIP STUDENTS TO BUSINESS CAPABILITY IN ECONOMIC EDUCATION STUDENTS FKIP UNPAS BANDUNG ANGKATAN 2015-2016

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The labor survey conducted by the Central Bureau of Statistics stated that unemployment originated from the public with a large number of Bachelor and Diploma degrees in Statistics (BPS), the number of workforce in 2018 was 131.01 million people, up 2.95 million compared to 2017. The working population has increased by 2.99 million, while employment has decreased by 1.05 percent. This study is aimed at researching students who do business, with the title Relationship Relationship Relationship to Business Ability in Economic Education Students of the Unipas Bandung Faculty of Education 2015 -2016. Based on the results of the survey there are some students who have a business but do not have an entrepreneurial spirit, on the contrary there are also students who have an entrepreneurial spirit but do not have business skills. The method used in this study is a descriptive method (survey) with a quantitative approach. The data collection technique used was a questionnaire. The number of samples in this study were 131 students of the 2015-2016 class of economic education study program FKIP Unpas Bandung. The technique of collecting data using a questionnaire. Data analysis using simple linear regression techniques and orrelation tests. In the Simple Linear Regression Test, the Entrepreneurship Soul Variable is positively related to Business Ability of 5.388 and it is seen that the sig f change value of 0.000 is less than 0.05, so the correlation is correlated to see closeness between the two variables can be seen from the r value of 0.843 meaning Entrepreneurship souls have a relationship of 84.3% to business capabilities in Unkas Bandung Economics Education Faculty Students and the remaining 15.7% is influenced by factors other than those discussed in this study.

Keywords: Entrepreneurship Soul, Business Ability