

## ABSTRACT

This research is motivated due to the efforts of the government to protect the constitutional rights of the child, the child issuing identity cards as valid evidence that they are officially resident recorded. Child identity card issuance aims to improve data collection, protection and fulfillment of the constitutional rights of the child, the child's identity card has two types, namely the identity card for children aged 0-5 years and 5-17 years. Implementation of government programs regarding the child's identity card contained in the Minister of Home Affairs Number 2 2016 About the Children Identity Card program. And research on how the implementation of the child's identity card program in the Department of Population and Civil Registration District Brass particularly in the Village Sidaraja. The method in this research using the methods of qualitative and descriptive approach. Data was collected through observation, interviews, documentation, and literature study. These results indicate that: (1) The Implementation of this child's identity card program, has been through the stage to interpret a policy well. But in terms of organizing such set of human resources, units and methods for implementing the program have not been fulfilled properly. And the implementation of the child's identity card program is less effective, because there are still many people who do not know child's identity card program; (2) Obstacles in the implementation of the child's identity card program, external and internal, which is external often found different data between the card family, identity cards and birth certificates. And when the school a lot of students who do not heed directives to make the child's identity card. Internally are endless blang, the system operator error and lack of energy due to lack of funds; (3) Measures to be undertaken by the Department of Population and Civil Registry to optimize the implementation of the card program child's identity is to hire journalists to cover the activities of socialization program identity cards of children and published in the online media, as well as add a computer device, carrier, additional funds for the bid and make retrieval application queue numbers online.

**Keywords: Child, Child Identity Card, Department of Population and Civil Registration.**