AUDIO VISUAL MEDIA INFLUENCE OF THE USE OF STUDENT LEARNING MOTIVATION

(Quasi-Experimental Research Students of Class V SDN 027 Cibeunying Cicadas in the District of Bandung)

By

Sonia Wijayanti

155060078

ABSTRACT

Learning motivation is an important thing that must be owned by students for the success of their learning. Learning motivation is influenced by several factors, one of which is the use of learning media , especially audio-visual media . Based on this background, this study aims to analyze: (1) Is there an influence of the use of audio visual media on learning motivation of fifth grade students of SDN 027 Cicadas (2) How much influence on the use of audio visual media on learning motivation of fifth grade students of SDN 027 Cicadas. The method in this study is an experiment using a quasi-experimental type of nonequivalent control group design . The population in this study were students of class V SDN 027 Cicadas, the sample used in the study were 50 students, 24 students in the experimental class and 26 in the control class. Data collection techniques using tests , and questionnaires . Data analysis in this research questionnaire used a simple linear regression test and a test using the N-Gain Score (%) test . The results of a simple regression test on the questionnaire showed that (1) There was an influence of the use of audio visual media on students' learning motivation based on the results of the t test values obtained t_{count} value of 4.797 > t_{table} 2.704 , it can be concluded that H_o was rejected and H_a was accepted. The results of this study were also strengthened by the results of the average value (Mean) N-Gain (%) obtained at 62.1992% or 62.0% means the use of audio-visual media that is effective enough to improve student learning outcomes. (2) The use of audio visual media has an influence on student learning motivation of 51.1%, while 48.9% is the influence of variables or other factors not examined.

Keywords: Learning Motivation, Audio Visual Media