

STUDENT PERCEPTION OF LEARNING ENTREPRENEURSHIP AND ITS EFFECT ON STUDENTS 'INTERESTS

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ABSTRACT

This study aims to find out: (i) What is the student's perception of entrepreneurship learning in the Faculty of Primary Teacher Education FKIP Unpas 2015, (ii) How does the entrepreneurship interest of FKIP Unpas Batch 2015 (iii) How much influence does the student's perception of entrepreneurship learning have on entrepreneurial interest Primary Teacher Education students FKIP Unpas Batch of 2015, and. The research method used was a survey using a quantitative approach with 121 students studying biology education subjects. The analysis used is the verification of data analysis through the calculation of average scores with the help of the IBM SPSS Statistics Version 21.0 for Windows program. The results showed a recapitulation of the average score of respondents' responses regarding: (i) students' perceptions of entrepreneurial learning 3.55 (89.83%) with the category of "agreeing," (ii) How the entrepreneurial interest in primary teacher education FKIP Unpas Class of 2015 was 3.36 (81.23%) with the category "agreed". Based on the data analysis that has been done, the research results obtained by students' perceptions of entrepreneurial learning and its influence on student entrepreneurial interest, through the calculation of the coefficient of determination with an R Square value of 0.191. It can be interpreted that students' perceptions of entrepreneurial learning and its effect of 19.1% on student entrepreneurial interest and the remaining 80.9% is influenced by other factors. The author suggests to related parties, namely: (i) for students, it is hoped that they can listen to learning well when entrepreneurial learning takes place, (ii) for lecturers, is expected to be able to improve material delivery techniques using creative teaching media, (iii) for subsequent researchers is expected to be a reference as research material that is similar to the subject matter of entrepreneurship or everything related to entrepreneurship or different points of view so as to obtain various options for improving the results of entrepreneurship education and self-efficacy in secondary schools of entrepreneurial interest.

Keywords: *Entrepreneurship learning and entrepreneurial interest*