

ABSTRACT

Lembang is a sub-district in West Bandung Regency, West Java Province. With total population of 196,690 people in 2016, 4,418 people were dairy farmers. Dairy farming activities in Lembang District are managed and fostered by North Bandung Dairy Farmers Cooperative (KPSBU). So that all dairy farmers in Lembang District are active members of KPSBU.

In the analysis of different tests (Independent Sample T Test) on the income level variable has a value of sig 2 tailed from the results is worth $0.476 > 0.05$ then there is no significant difference in the level of income to the variable level of education. In the capital source variable, the value of sig 2 tailed value is $0.989 > 0.05$, so there is no significant difference in the income level of the capital source variable.

In the ANOVA test (Analysis of Variance) on the age variable of farmers had a significant value of $0.175 > 0.05$, there was no significant difference in the income level of the age variable of farmers. Whereas the variable price of cow's milk has a value of $0.455 > 0.05$ then there is no difference in the level of income of the variable price of cow's milk and the variable length of business has a significant value of the result is $0.00 < 0.05$ then there is a difference in the level of income significant to the length of business variables.

In the multiple linear regression test there are 5 independent variables tested there are 4 variables that have a significant effect on the level of income of members in the dairy farmers cooperative in Lembang District. These variables are: age of farmers with a probability value of $0.076 < 0.10$ (10%), length of effort with a probability value of $0.0031 < 0.05$ (5%), education of farmers with a scale with a probability value of $0.0502 = 0.10$ (10%), and the number of dairy cows with a probability value of $0.00 < 0.05$ (5%)

Keywords: Education Level, Source Of Capital, Age Of Breeders, Length Of Business, Breeders' Education With Scale, Number Of Dairy Cow