ABSTRACT

This study aims to analyze and find out how much influence Liquidity and Profitability of Dividend Policy on Property, Real Estate and Building Construction Companies Listed on the Indonesia Stock Exchange in 2014-2017. The sample of this study were 9 property, real estate and building construction companies listed on the Indonesia Stock Exchange in 2014-2017 which were selected by means of purposive sampling. Data analysis method used to test the effect of independent variables on the dependent variable using multiple linear regression using SPSS (Statistical Product and Services Solutions) application tools 25. The results showed that Liquidity and Profitability contributed a contribution of 64.7% to the Dividend Policy on Property, Real Estate and Building Construction companies listed on the Indonesia Stock Exchange in 2014-2017 and the remaining 35.3% was influenced by other factors. Companies with a higher Liquidity value have a bigger Dividend Policy (DPR). Liquidity (CR) contributed to the Dividend Policy of 52.9%. Companies with higher profitability have a bigger Dividend (DPR) Policy. Profitability contributed to the Dividend Policy (DPR) of 11.8%.

Keywords: Liquidity, Profitability and Dividend Policy