

ABSTRACT

This study aims to determine the condition of Leverage as measured by Debt to Equity Ratio, and Profitability as measured by Return On Assets and Stock Prices, and to find out how much influence Leverage variables are measured by Debt to Equity Ratio, and Profitability as measured by Return On Assets on Stock Prices in the consumer goods industry in the food and beverage sub-sector in the Indonesia Syariah Stock Index for the period 2013-2017. The sample in this study amounted to 11 companies. The research method used is multiple regression analysis, hypothesis testing namely multiple correlation analysis, and partial and simultaneous determination coefficient analysis. Previously, classical assumption was carried out to determine the accuracy of linear regression analysis. The results showed that (Debt to Equity Ratio), and Profitability (Return On Assets) simultaneously or partially had a significant effect on Stock Prices. Simultaneously the effect is 10.5% and the remaining 89.5% is influenced by other variables. The variable that has the dominant influence is Profitability (Return On Assets)

Keywords : *Leverage (Debt to Equity Ratio), Profitability (Return On Assets), and Stock Price.*