ABSTRAK

The title of this research is "Pengaruh Media Pembelajaran Google Search Terhadap Kemampuan Literasi Informasi Siswa Kelas X IPS di SMA Pasundan 1 Bandung". The purpose of this study are: (1) to describe students use google search as a learning media (2) to reveal the students information literacy skill, (3) to know what extent google search influences the students information literacy skill. The study employs quantified-qualitative approach in which the data are gathered through survey method and questionnaire. The hypothesis of this study is "the use of google search (X) influences the students information literacy skill (Y). The result of this study shows that obtained the determination coefficient test is 0,202 or 20,2% which indicates that variable X has small influence towards students information literacy skill. Meanwhile, functional relationship between variable X and Y was obtained though simple linier regression analysis. It reveals Y = 30,849 + 0,391 X which signifies that the use of google search as a learning media (X) tends to increases students information literacy skill for 0,391. To conclude, the hypothesis is accepted as variable X does influence variable Y. The researcher suggest the school to improve learning facilities and to encourage school literacy program to develop students literacy skill.

Keyword: google search learning media, students information literacy skill