ABSTRACT

The title of this research is "*Pengaruh media pembelajaran youtube* terhadap hasil belajar siswa pada mata pelajaran ekonomi di SMA Pasundan 7 Bandung   (Survey Pada Mata Pelajaran Ekonomi Dengan Materi pendapatan nasional Di Kelas XI IPS 2 Tahun Ajaran 2018/2019". The purpose of this study are:(1) knowing the application of YouTube learning media to economic subjects on national income material. (2) find out students learning outcomes after using YouTube learning media. (3) find out how much influence YouTube learning media has on students learning outcomes. The approach used in this study is quantitative, with survey methods and data collection techniques used in the form of a questionnaire for YouTube learning media variables (Variable X) and the value of learning outcomes for learning achievement variables (Variable Y). And data processing techniques performed are validity test, reliability test, data normality test, simple linear regression analysis and coefficient of determination. The hypothesis of this study reads "there is an influence of YouTube learning media (X) on student learning outcomes (Y)" class XI IPS students of Pasundan 7 Bandung Senior High School 2018/2019. The results of this study there is an influence between variable X and Y variable that is equal to 0.009 or 0.09%. To find out the functional relationship between variable X and variable Y, a simple linear regression analysis is used with the following calculation results: Y = 65,388 + 0,230X means that every YouTube learning media (variable X) increases will cause a tendency to increase learning outcomes (variable Y) equal to 0,230. The conclusion of the research hypothesis is that it can be accepted, because there is an influence between the variable X on the variable Y. As the end of this study the authors submit suggestions to all students and teachers to use the learning media as well as possible in learning to produce good grades.

Keywords: Youtube Learning Media, Learning Outcomes