

STUDENT PERCEPTION IN LEARNING ENTREPRENEURSHIP AND ITS EFFECT ON THE CAPABILITY OF PILOT BUSINESSES OF FKIP UNPAS

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ABSTRACT

The scope of this research will discuss about students' perceptions in entrepreneurship learning and their influence on the ability to start a business of FKIP Unpas students in 2017. The purpose of this study is to find out: (i) how students' perceptions in the implementation of Entrepreneurship learning in FKIP Unpas (ii) how to students in starting a business in FKIP Unpas (iii) How big is the perception of entrepreneurship learning towards the ability to start a business in FKIP Unpas students in 2017. The research method used is a survey with a sample of 80 FKIP Unpas students in 2017. To look for influence, data analysis used is Simple linear regression analysis through the calculation of the average score with the help of SPSS 25.0 as for the results as follows: (i) how students' perceptions in the implementation of Entrepreneurship learning in FKIP Unpas class of 2017, showed good results, this is based on the results of data processing using show an average score of 3.92 with a percentage of 78.33% in the "agree" category. (ii) the ability of students to start a business in the Faculty of Mathematics and Natural Sciences Unpas 2017 at 4.01 with a percentage of 80.26% is in the "agree" category. Simple linear regression results show that there is an effect of students' perceptions in entrepreneurship learning and their influence on the ability to start a business in FKIP Unpas class of 2017. With an R square value of 0.541, which means students' perceptions of entrepreneurial learning contribute 54.1% to the ability to start a student's business, and 45.9% of factors other than those discussed in this study.

Keywords: students' perceptions and their influence on the ability to start a student's business.