ABSTRACT

Analysis Factors that affects the number of tourist's visits to attractons in Bandung.

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The number of tourist's visits who came to Bandung depended by several factors, tourist income, number of attractions, distance from homecity, and tourist's cost. This study aim to analyze a factor that affects the number of tourist's visits to attractons in Bandung.

This Study used primary data through direct interview and questionnaire to a hundred responded who have an income, with a few questions which already prepared. To reach the purpose in this study used analysis regretion linear methods and using eviews 10 as analyst tool.

Output of regretion with standard error 5% shows that variable tourist's income and number of attractions have a positive effect and significantly to number of tourist's visits, while distance of homecity and tourist's cost have a negative effect and significantly to number of tourist's visits. With value of R2 is 0.673379 designate variable independent 67% affect, and the rest affect by the other variable that not included in variable independent.

Key word : The number of tourist's visits, tourist's income, number of attractions, distance of homecity, tourist's cost.