ABSTRACT

Analysis Factors that affects the number of tourist’s visits to attractions in Bandung.

Doni Nugraha

144030038

The number of tourist’s visits who came to Bandung depended by several factors, tourist income, number of attractions, distance from homecity, and tourist’s cost. This study aim to analyze a factor that affects the number of tourist’s visits to attractions in Bandung.

This Study used primary data through direct interview and questionnaire to a hundred responded who have an income, with a few questions which already prepared. To reach the purpose in this study used analysis regression linear methods and using eviews 10 as analyst tool.

Output of regression with standard error 5% shows that variable tourist’s income and number of attractions have a positive effect and significantly to number of tourist’s visits, while distance of homecity and tourist’s cost have a negative effect and significantly to number of tourist’s visits. With value of R2 is 0.673379 designate variable independent 67% affect, and the rest affect by the other variable that not included in variable independent.

Key word : The number of tourist’s visits, tourist’s income, number of attractions, distance of homecity, tourist’s cost.