

ABSTRACT

The title of this study: **"PENGARUH PEDAGOGICAL CONTENT KNOWLEDGE TERHADAP MOTIVASI BELAJAR SISWA DI SMA YPI BANDUNG TAHUN AJARAN 2018/2019"** with a background that is the importance of pedagogical content knowledge in education. The purpose of this study is to measure how much influence pedagogical content knowledge has on student learning motivation. This study uses a quantitative approach with a method that is associative causal. By using a quantitative approach, the way to collect data using questionnaires and observations, the subjects used in this study are economic subjects using 37 students. The testing technique of the hypothesis of this study is how much influence pedagogical content knowledge has on the motivation of students of class X, XI and XII IPS at SMA YPI Bandung. This hypothesis testing technique uses linear regression analysis. The data collected were questionnaire data from 37 respondents who were in class X, XI and XII IPS at SMA YPI Bandung. Data analysis using descriptive analysis and verification of data by calculating the average score (mean), linear regression with coefficient using SPSS 25.0 recapitulation of descriptive analysis of pedagogical content knowledge on average 3,95 in the category of "good" and learning motivation 3,87 is in the "good" category. The result is that there is an increase in student learning motivation using pedagogical content knowledge. In conclusion, using pedagogical content knowledge on students' learning motivation in class X, XI and XII IPS has a moderate increase in good influence. this is due to the influence of 79.7% the rest is influenced by other factors inside and outside the student's self and learning environment. At the end of this study the authors suggest that pedagogical knowledge content can be used so students can understand the learning that will be delivered by the teacher so that the goals of education can be achieved properly.

Key Word: Pedagogical Content Knowlede, Motivation Of Student