

ABSTRACT

Human resource management is part of management science, which is an effort to direct and manage human resource in a organization so that's able to think and act as expected by the organization.

This research begins with the discovery of decreased in job motivation cause by reward and punishment. The purpose of this study was to determine the effect of reward and punishment on job motivation in Dinas Badan Kepegawaian dan Pengembangan Sumber Daya Manusia Kab. Purwakarta as partially and simultaneously. This type of research is quantitative research, the sample of this study amounted to 66 respondents. While the research data collection techniques through questionnaire closed with Likert scale and questionnaire.

The result of this research indicate that simultaneously, reward and punishment have a significant effect on job motivation of 85,7% and the remaining 14,3% is the effect of variables not examined.

Keywords: Reward, Punishment, and Job Motivation