

ABSTRACT

Corporate value is a community assessment of the performance of the corporate as a whole as reflected in the stock price. One of the corporate 's goals is to maximize the value of the corporate, because maximizing the value of the corporate is the same as the prosperity of the shareholders. The purpose of this study was to determine the effect of intellectual capital, dividend policy and financial performance on the value of the corporate in the Financial Sector listed on the Indonesia Stock Exchange from 2012 to 2017.

This study uses a quantitative research method with a sample of 12 financial sector companies listed on the Indonesia Stock Exchange from 2012 to 2017. The sampling technique used is purposive sampling, which is based on certain criteria. The type of data used is secondary data using data analysis panel data regression models with Eviews 9.0 and Microsoft Office Excel 2016 tools.

The results of this study indicate that simultaneously, Intellectual Capital, Dividend Policy and Financial Performance have an effect on Corporate Value with a coefficient of determination (R²) of 0.5085797 or 50.85%. Partially, Intellectual Capital has a positive and significant effect on Corporate Value, Dividend Policy has a positive and significant effect on Corporate Values and Financial Performance has a positive and significant effect on Corporate Value.

Keywords: Corporate Value, Intellectual Capital, Dividend Policy, Financial Performance.