ABSTRACT


The presidential election is one of political participation as a manifestation of people's sovereignty, because at the time of the election the people are the most important determinant of the political process in the region by direct election, in the electoral process the voters also influence participation in determining the presidential election process. This study aims to determine how the influence of PPKn subjects on the participation of novice voters in the 2019 presidential election. This research is based on students who are able to apply PPKn subjects in daily life. So that the formulation of the problem in this study are: What are the attitudes, participation, and relationship of PPKn subjects with the 2019 presidential election. This study uses a survey method with a quantitative approach, subjects and objects in this study are SMA / K Pasundan 1 Bandung and Serang and its objects are Class XII students. Collecting data and research instruments used in this study by distributing questionnaires to students used as concrete data in this study. The results showed that (1) PPKn subjects were able to increase voter turnout participation. (2) PPKn subjects are able to make students understand political culture. (3) PPKn subjects are able to make students become good citizens by participating in the 2019 presidential election.

Keywords: Effect of PPKn Subjects, Political Participation of Beginner Voters, Presidential Elections.