

**THE EFFECT OF CREATIVE AND LEARNING PRODUCTS
ENTREPRENEURSHIP AGAINST INTEREST OF VOCATIONAL SCHOOL
OF STUDENTS IN VOCATIONAL SCHOOL**

PASUNDAN 2 BANDUNG

*(Case Study in Class XI Mechanical Engineering Expertise Program Academic
Year 2018/2019)*

By

Anggi Annisa Nur Utami

155020022

ABSTRACT

This study aims to determine creative product learning and entrepreneurship, interest in student entrepreneurship as well as the influence of creative and entrepreneurial product learning on the interest in entrepreneurship in class XI Mechanical Engineering Expertise Program Academic students at Vocational School Pasundan 2 Bandung in the academic year 2018/2019. In this study the survey was the research method used, with a sample of 82 students. Data analysis in this study uses simple linear regression analysis with the results of the study showing the recapitulation of the average score of respondents' responses to creative product learning and entrepreneurship by 4.06 (81.2%) while the interest in entrepreneurship is 4.27 (85.36%) . Thus, it can be concluded that the responses of respondents to the influence of creative and entrepreneurial product learning on the interest in entrepreneurship is "Very Good". Based on the analysis of the data that has been obtained, the results of the study are the influence of creative product learning and entrepreneurship, which is seen from the calculation of the coefficient of determination with the value of R Square of 0.661. This states that the variable X has an effect of 66.1% on the Y variable and the remaining 33.9% is influenced by other factors.

Keywords: *Creative Product Learning and Entrepreneurship and Interest in Student Entrepreneurship.*