

**THE EFFECT OF ENTREPRENEURSHIP SUBJECT MATERIALS AND
SELF-EFFICACY ON ENTREPRENEURSHIP INTERESTS IN XI IPS 1
STUDENTS AT NUGRAHA HIGH SCHOOL BANDUNG**

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ABSTRACT

This study aims to find out: (i) how the entrepreneurship subject matter in SMA Nugraha Bandung, (ii) how the self-efficacy of XI IPS 1 students at Nugraha Bandung High School (iii) how is the interest in entrepreneurship in XI IPS 1 students in Nugraha High School Bandung and (iv) how much influence the subject matter of entrepreneurship and self-efficacy on the interest in entrepreneurship in class XI IPS 1 students at SMA Nugraha Bandung. The research method used was a survey with subjects totaling 35 students at SMA Nugraha Bandung. The analysis used is the verification of data analysis through calculating the average score with the help of the IBM SPSS Statistics Version 25.0 for Windows program. The results showed the recapitulation of the average score of respondents regarding: (i) entrepreneurship subject materials at SMA Nugraha Bandung at 4.12 (82%) with the category "strongly agree", (ii) self-efficacy of XI IPS 1 students in high school Nugraha Bandung at 4.13 (83%) with the category "strongly agree", (iii) interest in entrepreneurship for students in class XI IPS 1 in SMA Nugraha Bandung at 4.21 (84%) with the category "strongly agree". Based on the data analysis that has been carried out, the results of the study of the influence of entrepreneurship subject materials and self-efficacy on the interest in entrepreneurship of students in class XI IPS 1 in Nugraha High School Bandung, through the calculation of the coefficient of determination with a R Square value of 0.522. It can be interpreted that the influence of entrepreneurship subject materials and self-efficacy has contributed 52.2% to the interest of student entrepreneurship and the remaining 47.8% is influenced by other factors. The author recommends to the relevant parties, namely: (i) for students, is expected to listen to learning well when entrepreneurship subjects take place, (ii) for teachers, are expected to be able to improve material delivery techniques using creative teaching media, (iii) for researchers Furthermore, it is expected to be a reference for research material similar to entrepreneurship subject matter or anything related to entrepreneurship and different perspectives so as to obtain various options for increasing the results of entrepreneurship education and self-efficacy in secondary schools towards interest in entrepreneurship.

Keywords: Entrepreneurship subject materials, self efficacy, and interest in entrepreneurship.