ABSTRACT

This study aims to examine and analyze the effect of asset retrenchment and free assets on corporate turnaround. This study uses a logistic regression testing tool by taking the object of a manufacturing company that is experiencing financial distress and is listed on the Indonesia Stock Exchange in 2010-2018. The research sample was determined using the purposive sampling method and based on the established criteria there were 35 companies as research samples.

Based on the results of logistic regression testing data from this study fit with the model and based on the feasibility of regression testing, this research model is able to analyze the problems of this study. Partial test results by observing the value of the Wald test found that asset retrenchment and free assets affect the ability of companies experiencing financial distress in conducting corporate turnaround. Simultaneously based on the G test, all variables tested in this study were also able to influence the company's ability to conduct corporate turnaround.

Keywords: Assets Retrenchment, Corporate Turnaround, Free Assets, Financial Distress, Logistics.