This research is motivated by the low interest of someone in writing activities for students. Low interest in writing skills, especially in writing persuasion texts. Peer Feedback Method is a method used to make students able to provide input and criticism from a persuasive text so that students become active. The author is interested in lifting the title of the thesis "Learning to Write Persuasive Texts Using the Peer Feedback Method to Improve the Attitude of Integrity in Class VIII Students of SMP Negeri 56 Bandung in the 2018/2019 Academic Year". The research method used was Quasi Experimental, namely Nonequivalent control group design, which consisted of experimental and control classes. This is evidenced by the results obtained by the authors from educators related subjects amounting to 3.7 with excellent categories (A) in the experimental class and 3.6 with very good categories (A) in the control class. Grade VIII students of SMP Negeri 56 Bandung are able to write persuasive texts using the Peer Feedback method to improve their integrity. This is evident from the results of the average pre-test value in the experimental class of 43.4 and the post-test average value of 80.5. While the average score of pre-test in the control class is 36.5 and the post-test average is 53.6. This value shows that there was an increase in the experimental class of 37.1 and an increase in the control class of 17.1. The Feedback Peer Method is effectively used. This can be proven from the results of statistical calculations with the results of Asymp. Sig. (2-tailed) of 0.000 <0.05. There are learning outcomes between the experimental class and the control class on the N-Gain, the experimental class is 64.49 and the control class is 25.64. Thus, the author can conclude, that there is success in the study.

Keywords: Character, Learning, Peer Feedback, Persuasion, Writing.