LEARNING ANALYSIS OF RELEVANCE IMPLICATIONS OF CONVERSATION AND COUPLES IN NEGOTIATION TEXT USING EXTENDING CONCEPT THROUGH LANGUAGE ACTIVITIES (ECOLA) METHOD IN PARTICIPANTS IN SMA X KARTIKA XIX-1 BANDUNG STUDENT YEAR 2018/2019

by

Ninda Wati

NIM 155030087

ABSTRACT

Extending Concept Methods Through Language Activities (ECOLA) is a method used by the author in the study. The results of the research obtained are a comparison of the results of the pretest and posttest given to class X students. 1) The author can plan, implement, and assess learning outcomes well. This is proven by the planning value of 3.78 and the implementation value of 3.71. 2) Students can analyze the conversational implicature relevance and negotiating text speech pairs. This is evident from the pretest results in the experimental class with an average value of 26.44 and posttest average value of 75.11. While the pretest results in the control class with an average of 19.57 and posttest results with an average of 62.97. 3) There are differences in learning outcomes of experimental class students and control classes. This is proven by the Independent Samples Test, which shows that the significant value (2-tailed) of the posttest in the experimental class and the control class, namely $0.001 < 0.05$, then Hypothesis is accepted. 4) The ECOLA method is effectively applied. This is proven based on the results of the Paired Samples Test analysis which shows that the value is significant (2-tailed) for the pretest and posttest in the experimental class, which is $0,000 < 0.05$ then Hypothesis is accepted. 5) There are differences in the effectiveness of the ECOLA method with the discussion method. This is evidenced by the results of the Independent Samples Test using gain score data which shows a significant value (2-tailed) for the pretest and posttest gain of the experimental and control classes, which is $0.002 < 0.05$, then Hypothesis is accepted. Based on the results of the above research, it can be concluded that from learning research analyzes the relevance of conversational implicature and speech pairs in negotiating texts using the ECOLA method in class X SMA Kartika XIX-1 Bandung class 2018/2019 said to be successful.

Keywords: ECOLA method, analyzing, learning, negotiating.