**ANALISIS KEBIJAKAN INVESTASI DI KOTA BANJAR**

***(Studi Pada Badan Penanaman Modal dan Pelayanan Perijinan Terpadu (BPMPPT) Kota Banjar Provinsi Jawa Barat)***

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***ABSTRACT***

*This study, based on the emergence of the phenomenon has not been effective in supporting the development of investment policies and economic growth in the City Banjar. But functionally, develompment and economic growth both directly and can not be pushed to increase the welfare of society. Therefore, the most important thing that should be done by the city goverment banjar is designing a series of policy packages that can encourage the growth of investment. Therefore, are expected to drive growth and further economic development improves the well being of society. Based on this thinking, the results of this study reveal three main point, namely: first, how a potential investment in the city banjar. Secondly, how the multiplier effect of investment policy for economic development in the city banjar. And third, factors-factors that influence investment policies in Cities Banjar*

*Keywords : policy, investment and economic growth*