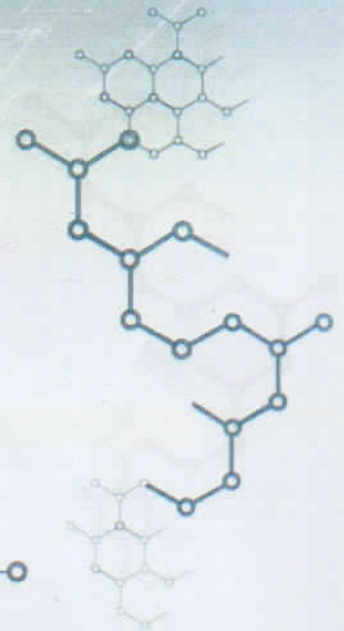




PROGRAM BOOK

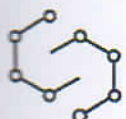
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SCIENCES AND TECHNOLOGY PARK



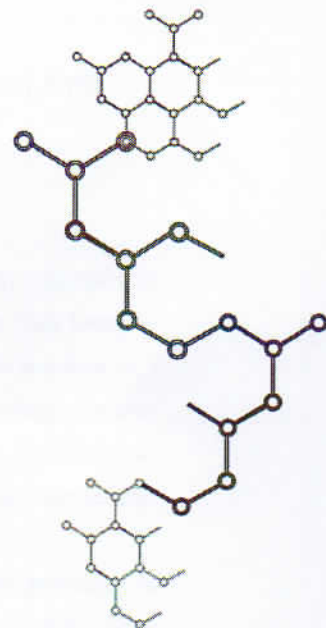
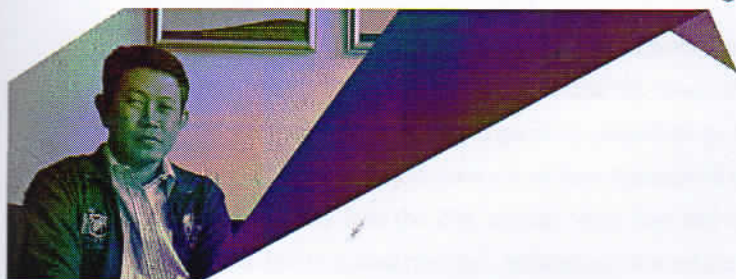
Bertempat di :

Ruang Mawar Lt. 3, Balai Kartini Convention Center Jakarta
TANGGAL 25 – 26 OKTOBER 2017





Welcome Message



From Organizing Chair

Dear Distinguished Guest, Honorable Speakers and Participant

I would like say thank you and many appreciation to all participant that attending The 2nd Indonesia International Conference on Science Technology Park (IICSTP). This conference define to provide, offer, and exchange ideas on the development of research and management models that has been practiced and in accordance with STP principles.

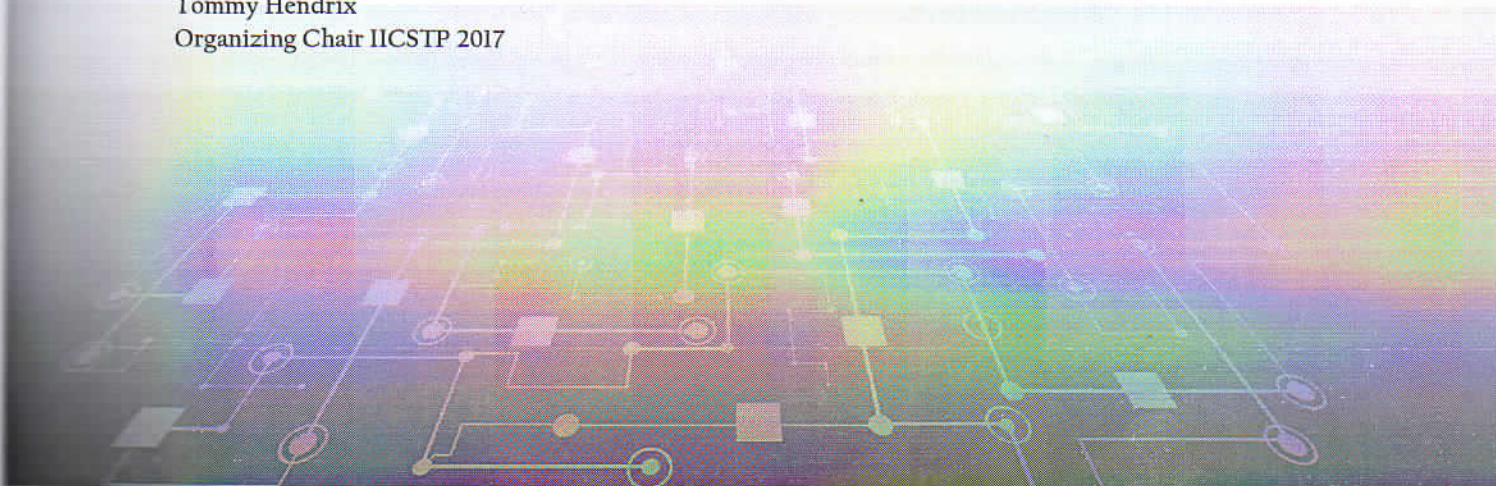
Technopreneurship and innovation are the two important keywords in Boosting Innovation and Development Growth R & D Result to Enhance Knowledge Based Economy. Both of these can provide economy and social benefits impact. The economic benefit was improving efficiency and productivity, increase income, create new work field, and driving the economic sectors. The social benefits are driving social behavior change in society to be a society with competitive excellence, which is productive and wise in the utilization of resources in the local economy. Which will contribute the strengthening of the national economy sectors. That in line with our conference theme Emerging Science and Technology in area of innovation for creating economic sustainability.

I hope all participant at this conference will enjoy with aims the involvement of stakeholders in the development of R & D result such as government, industry, academics, researchers, students, and NGO in national and international level which are interested in the development and utilization of science and technology. And special thans to all collague in Center for Innovation who helped make this conference run well and in line with program planning.

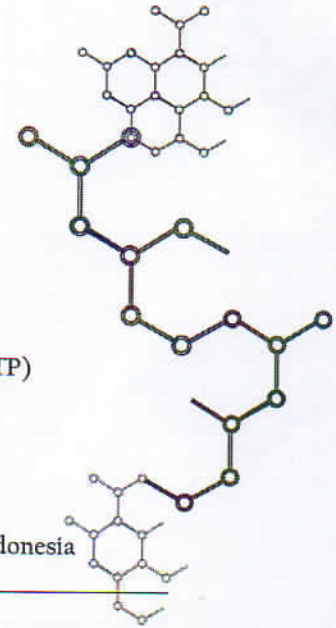
Finally, I would like to congratulate all presenters and participants, I am very thankful to the invited speaker from Australia, Malaysia, and Indonesia. Please accept my sincere gratitude and appreciation to contributors of The 2nd Indonesia International Conference on Science Technology Park (IICSTP).

Best Regards,

Tommy Hendrix
Organizing Chair IICSTP 2017



Oral Presentation 2



The 2nd Indonesia International Conference on Science Technology Park (IICSTP)

GROUP DYNAMIC OF *KUBE*

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Keywords:

1st *KUBE*
2nd *Group Dynamic*
3rd *Business Advisor*
4th *Entrepreneurship*

Abstract

Kelompok Usaha Bersama (*KUBE*) is a small business group to improve income of the poor which was organized by Ministry of Social Affairs of the Republic of Indonesia, aimed to overcome poverty and group dynamic still need an improvement. The study location was *KUBE* in Cimahi City, Indonesia which produced shred fish. The research method was qualitative approach and informants were *KUBE*'s leader and business advisor. Research findings showed: 1) *KUBE*'s member could not interact more each other and coordinate their efforts, 2) Leader have not yet reached a high performing, 3) Leader could not yet perform up to its true capabilities, 4) There were no control to members' behavior, and 5) Leader have not yet showed a high loyalty. The recommendation were : 1) Strengthening the capabilities of business advisor, 2) The business advisor should have an adequate knowledge of entrepreneurship, 3) To cooperate with Corporate Social Responsibility to improve financial access.

