

Chapter III

Research Method

3.1 Research Design

The writer takes an object in *The Secret Life of Pets* movie is a 2016 American computer-animated adventure comedy buddy film produced by Illumination Entertainment. Slang words is an movie that provides the language of insult or as unofficial language varieties, and not raw seasonal nature. The meaning of slang word itself is the use of informal words and expressions that are not considered standard in the speaker's dialect or language.

Research methods can be interpreted as a decide or procedure used in order to collect, process, present and analyze data or solve the problem or to develop science. The research method is basically a way you can use to achieve a goal. In this study, the authors uses qualitative method. According to Alwasilah (2002):

“ Hasil penelitian kualitatif bukan mencari generalisasi, tetapi mencari pemahaman suatu kasus dengan mengumpulkan dan melakukan analisis data”.

(The qualitative result does not find generalization, but looking for comprehending toward a case by collecting and doing the data analysis).

In doing this research, the writer entirely done through library research. The data are collected from libraries in some places where the related books are available: to gain more detailed informtion to support the content of this research.

The writer use *The Secret Life of Pets* movie as the main source of data. The movie contents the important information for the subject matter that is being analyzed. Others are about slang word in the movie. In analyzing the slang word and the meaning itself in *The Secret Life of Pets* movie, the writer follow the procedure as follows :

3.1.1 Planning

In this first step, the writer look for the kids, teenager and adults movie that has a lot of slang words on it then read the movie carefully so that we really understand it without worrying over the meaning of a view difficult word. While reading subtitle and script movie, and listening the movie the writer collect and underline the important things information about the slang word in every sentences. From related movie and references, the writer also do same thing, mark the information which has parallel analogies with the movie.

3.1.2 Actuating

In this step is to select all the information that has been collected and only th very significant data are used in the process of doing this proposal. The data is presented in a qualitative method. Examine the slang words, find out the meaning in dictionary.

3.1.3 Reporting

As stated previously, the data needed in this study are all slang word, and statements in the movie. The data that are collected from the source is especially the movie "*The Secret Life of Pets*". As soon as th significant data are collected the writer comes to analyze about the using slang word and the meaning of slang word of "*The Secret Life of Pets*" produced by Illumination Entertainment. Secondly, the

writer read subtitle and listening the movie to find out some quotation to the object of the study, meaning of slang word one by one, and then the writer tries to explain it. At last the writer put in the proposal as the result of the research. In this step, all the data are being analyzed to achieve, what has been planned in the objective of this proposal and finally a conclusion can be drawn from this proposal.

3.2 Research Method

The writer used *qualitative* as a method of the research. The data that related to this research are collected from the script of *The Secret Life of Pets* movie and others supported sources. From those references, then the writer collected the slang words and phrases by underlining the important data which found awkward and difficult to be understood.

All the data will be described and tabulated on the data description of this research paper. In addition, qualitative method was used to gain new perspective on things about which much is already known, or to gain more in-depth information that way be difficult to convey qualitatively (Straus and Corbin, 1990, as cited in Hoefpl,1997, p.3). Meanwhile, aqualitative method is used in order to provide a systematic description of a situation or condition of a phenomenon as factual and accurate as possible.

From the definition above it will be appropriate to use this method because this research tries to describe the social or human problem by analyze the data and interpret it until the writer will find the finding from this research. In the qualitative method, there are several ways or method to analyze the data, one of them is a qualitative content analysis. Qualitative content analysis is one of the several

qualitative methods currently available for analyzing data and interpreting its meaning (Schreier, 2012).

3.3 Procedure of Collecting Data

In this research, the writer reads a “*The Secret Life of Pets*” movie produced by Illumination Entertainment to find the slang words that used in the movie. To collecting the data of the research was done in some stages:

1. Reading subtitle and script movie, and listening the movie for several times to find the slang words.
2. Taking a note to write or list the slang words that have been found.

3.4 Technique of Data Collection

Based on the research design above, the technique for collection data did by writer are as follows:

3.4.1 Preparing The Data

The writer choose the movie from produced by Illumination Entertainment *The Secret Life of Pets*. Then, the writer take on the data from slang words in movie. In this case, the topic is chosen because The other purpose is to explain about the reason why slang words used in the movie.

3.4.1 Determining Data

To determine the data, the writer focuses on Slang words from the movie. The writer started to find out *The Secret Life of Pets* movie as an object of this research. After the writer reads all from the script on *The Secret Life of Pets* movie, then she decided to choose society slang, and public house slang. In addition, the two types of those slangs are often utilized in the movie.

3.4.2 Selecting Data

After deciding the objects to be analyzed which are They are society slang, and public house slang. In addition, the two types of those slangs are often utilized in the movie. Within three types two are slang language collected containing English Slang words.

3.4.3 Data Analysis Procedure and Conclusion

Data analysis, according to Patton (1980: 268), is the process of arranging the sequence data, to organizing into a pattern, the category, and the basic. Data analysis was performed by organizing the data, translate it into units, synthesize, organize into a pattern, choose what is important and that will be studied, and make conclusions that can be shared with others. This study used the English subtitles of The Secret Life of Pets movie as the data sources.

These following procedures were used to collect the data The first step, the writer watching the movie and reading the script movie. The writer classifies the words in the script by nothing those words which including into slang words. To make it easier to analyze, the data will be tabulated.

The next step, the writer starts to analyze, besides reading the script movie the writer also look up the meaning from dictionary of slang to get the accuracy meaning. I analyzed too each slang word and its to the meaning in the movie to determine what the types of slang words strategy used by the analysis the slang word. The last is the analysis slang learn in The Secret Life of Pets movie.

In this research, the writer uses qualitative analysis technique. Through this technique, the writer will analyze the meaning of slang, the types of slang, and finally, giving reasons why are the slang words or phrases are used by the character

in the movie. Then, I analyzed each slang word and its to the meaning in the movie to determine what the types of slang words strategy used by the analysis the slang word.

In accordance with the research question in Chapter 1:

1. What types of slang words are used in The Secret Life of Pets Movie?
2. What are the meaning of the slang words that used in the movie?

1. The writer find that slang words are 11 type of slang words: 64 Society slang, 19 Public house slang. So Public House Slang and Society slang mostly use in this slang words on movie.

From the data gets th at the slang words. All conclusion about this research is really need critically mind and need understanding every meaning that in his type is use the true meaning the conclusion and suggestion from this paper will be explained in the las chapter (Chapter V).

2. The meaning of the slang words in the movie is to describe slang words, one of them describe as the word of the object, in the condition of which is often the used. From statement above the writer thinks that the use of slang words in the movie the strategies were used by the analyzer. so the use of slang words is needed. slang words too are often used by teenagers and even adults.