

Chapter III

Research Methodology

In this chapter, the writer will discuss about the methodology to support this research. The discussions will discuss about the research design, research method, procedures to collecting and analyzing the data.

3.1 Research Method

The writer uses descriptive method and qualitative approach to support this research. According to Gay in Yuliawati (2006 : 16). “descriptive method is a method of research that involves collecting data in order to test hypothesis or to answer question the current statue of the subject of the study.” From the statement above, can be concluded that the descriptive method provides the method to answer the main questions of this research. Therefore, the descriptive method is a proper method that the writer thought to implementing in this research.

The writer chooses qualitative approach as the method of this research. The qualitative can give advantages to having good data in order to interpret the result. According to Alwasilah (2002:-) “the qualitative research result does not find generalization but find an understanding and case by collecting and doing data analysis.” The descriptive qualitative method is used by the writer in order to provide a systematic description of a situation or condition of a phenomena as factual and accurate. Therefore, qualitative approach is the best way to describe the data that has been found in this study.

Moreover, the writer will be doing a library study to provide more explanation of theory based on the previous researcher. The writer will do a library study to provide and support this research. In addition to support this research, the library stud will provide the advantages for the writers in analyzing the data. Hence, the study library will be including in the method because it can help and provide more data in analyzing the research.

3.2 Data Source

In this research, the data source from the radio play99ers and the program name is “Pulang Sore” and also the writer takes the data from the commercial breaks in radio.

3.3 The Procedure of Collecting Data

The procedures to collecting the data as a follows: The first step is listening the broadcaster in program “Pulang Sore” in radio play99ers. Second, the writer recording the voice of the broadcaster to provide better data in the way of listening intensively. Third, the writer writes down the words and sentences which will be identifying and analyzing. The last step is to categorizing the data which will be used in this research.

3.4 Data Analysis

To analyzing the data, the writer does several steps. The first steps is to listening the data to identifying the words and sentences. Second, the writer classifying the data based on the code mixing in sociolinguistic study. Third, the writer will be categorizing the data into two kinds that are inner and outer code mixing. The last step, the writer will be analyzing the words and sentences to concluding the data and interpreting the result of the research.