***ABSTRACK***

*This research is based on the problem of implementation of the policy of kir service in uptd testing of vehicle bermotor in transportation department of west bandung regency. The problem is also allegedly caused by the lack of expertise of the apparatus is very low, the provision of understanding is not maximal so that in the completion of the main task and function has not been realized optimally.*

*The purpose of this research is to find, develop, and apply data and information about the implementation of policy of kir service in uptd of motor vehicle testing at Dinas Perhubungan, komunikasi and informatika Kabupaten Bandung Barat, while the purpose of research is to give input for uptd service of motor vehicle test at Dinas Perhubungan, komunikasi and informatika Kabupaten Bandung Barat.*

*This research uses qualitative analysis with its data collection techniques using interview techniques conducted to Heads of motor vehicle testing, staffing analysis staff, observation, and documentation study. Primary data and secondary data obtained in this study are processed through qualitative procedures that include data reduction, data presentation and data verification or drawing conclusions.*

*Keywords: Implementation of Service Policy.*