

ABSTRACT

This study aims to analyze and find out how the influence of Profitability, Liquidity, and Activities on Dividend Policy in the property and real estate sub-sector companies listed on the Indonesia Stock Exchange in 2014-2017. The research sample consisted of 5 property and real estate sub sector companies listed on the Indonesia Stock Exchange in 2014-2017 which were selected by purposive sampling. Data analysis method used to test the effect of independent variables on the dependent variable using multiple linear regression using SPSS application tools (Statistical Product and Service Solutions) 20. The results of the study show that Profitability, Liquidity and Activities contribute an influence of 56.6% to Dividend Policy in the property and real estate sub-sector companies listed on the Indonesia Stock Exchange for the period 2014-2017 and the remaining 43.4% is influenced by other factors. Companies with higher Profitability have a larger Dividend Policy (DPR). Profitability (ROA) contributes to Dividend Policy by 33.2%. Companies with higher Liquidity (CR) have a larger Dividend Policy (DPR). Liquidity contributes to Dividend Policy of 9.0%. Companies with higher Activity have a larger Dividend Policy (DPR). Activity contribute to Dividend Policy of 14.4%.

Keywords: Profitability, Liquidity, Activity, and Dividend Policy