

ABSTRACT

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Title : *Analysis of Super Size Me (2004) In Documentary Film Technique Perspective*

The purpose of this research is to analyze Super Size Me (2004) film in the perspective of documentary film technique. To find out what kind of documentary techniques are used in the Super Size Me (2004) film and why to use one of these techniques, as well as what messages are trying to convey in the film. The research was conducted by using qualitative research, and the data obtained from the results of this study is in the form of film analysis which is then supported by data taken from the book, internet, which is directly related in the movie Super Size Me (2004) to know what kind of documentary techniques used and know the message conveyed by the film director. The conclusion of the research is first, it is known that the documentary technique used in Super Size Me (2004) is the approach of the film using essay and narrative approach, then the visual language used in the film uses associative style, using some shooting technique such as two shots, and some shooting angles such as medium close ups with style or interactive delivery type with mixed grooves. The message conveyed by the film is known that fast food consumption routinely cause harmful effects. While the director of his statement is the director explains how if humans eat fast food for 30 days without stopping from breakfast to dinner.

Keywords: Documentary Film, Documentary Film Technique, Super Size Me