The Strategies of Marketing Used for Increasing Number of Wedding Events at Sheraton Bandung Hotel and Towers

(Manage by Marriott International)

A Research Paper

Submitted to the English Department
Faculty of Arts and Letters Pasundan University
as a Partial Fulfillment of Requirement for Taking
the Sarjana Degree (S-1)

By <u>Novi Emelda</u> Reg. Number: 147010007



ENGLISH DEPARTMENT
FACULTY OF ARTS AND LETTERS
PASUNDAN UNIVERSITY
BANDUNG
2018